

THE SCHEDULE

CURRENT AS OF 9/23/2022

10/6/2022	THURSDAY
6:00 pm - 8:00 pm	Exhibitor - Registration & Set Up
6:00 pm - 8:00 pm	Attendee - Registration

10/7/2022	FRIDAY	SPEAKER
7:30 am - 8:15 am	Breakfast	
8:15 am - 8:30 am	Welcome and Intro	
8:30 am - 9:30 am	Keynote: Anxiety is a State of Mind - Part 1	Kimberly Greene, LMFT
9:30 am - 10:30 am	Minimally Invasive Pediatric Dentistry Using Giomer Restoratives - Part 1	Dr. Shukan Kanuga DDS, MSD
10:30 am - 11:00 am	Break	
11:00 am - 11:30 am	Minimally Invasive Pediatric Dentistry Using Giomer Restoratives - Part 2	Dr. Shukan Kanuga DDS, MSD
11:30 am - 12:30 pm	Top 7 Digital Marketing Strategies Proven to Revitalize Any Practice	Spencer McCutchen
12:30 pm - 1:30 pm	Lunch	
1:30 pm - 3:30 pm	Impacting Cranky Patients The Art of Perpetuating Happiness - Part 1	Bethany Petty MA, MS and Dr. Reena Kuba, DDS, MS
3:30 pm - 3:45 pm	Break	
3:45 pm - 4:45 pm	Changing Lives: Elevate Your Practice & Serve Your Community	Jeffrey P. Fisher, DDS and Tina Merhoff, DDS
4:45 pm - 6:30 pm	Exclusive Exhibitors, Reception and raffle!	

10/8/2022	SATURDAY	SPEAKER
8:00 am - 8:30 am	Breakfast	
8:30 am - 9:30 am	Prevention Pays: The Latest in Prevention with SDF, Povidone Iodine, and More...	Hayley Buckner, RDH
9:30 am - 10:30 am	Impacting Cranky Patients The Art of Perpetuating Happiness - Part 2	Bethany Petty MA, MS and Dr. Reena Kuba, DDS, MS
10:30 am - 11:00 am	Break	
11:00 am - 12:00 pm	Navigating Through the Salient Pitfalls of Protecting Your Most Valuable Asset	Stephen Abrams, MBA
12:00 pm - 1:00 pm	Lunch	
1:00 pm - 2:00 pm	Elevating the Patient Experience With the 9.3 µm CO2 Laser	Dr. Laura Greenwald, DDS
2:00 pm - 3:00 pm	The High Performing Team	Dr. Cathy Jameson, PH.D
3:00 pm - 4:30 pm	Keynote: Anxiety is a State of Mind - Part 2	Kimberly Greene, LMFT
4:30 pm - 6:30 pm	Exclusive Exhibitors, Reception and raffle!	



Minimally Invasive Pediatric Dentistry Using Giomer Restoratives

Shukan Kanuga, DDS, MSD

Board Certified Pediatric Dentist at Kidz Dental Care SCV

SESSION DESCRIPTION

Restorative dentistry has evolved leaps and bounds since the G.V. Black days of cutting tooth for retention and resistance form to several generations of resin composites with their ever improving biocompatible and biomimetic properties. These allow the clinician to be minimally invasive and efficient while eliminating dental caries using materials that are esthetic, functional, durable, and help in prevention of recurrent caries. Beautiful Kids SA can have a special place in a busy pediatric dental practice catering to clinician dental teams and satisfied patients and parents.

ATTENDEES WILL BE ABLE TO:

1. Understand various modalities in the management of dental caries in children.
2. Compare the applications of different minimally invasive options.
3. Understand the properties of Beautiful Kids SA in relation to the tooth structure.
4. Case selection and application of Beautiful Kids SA.
5. Review technique and completed clinical cases.
6. Get a chance to try the material.



Keynote: Anxiety is a State of Mind

Kimberly Greene, LMFT

Licensed Psychotherapist for Psychotherapy
Office & Release Renew Retreats

SESSION DESCRIPTION

Anxiety is a State of Mind - Part 1: In this course mindfulness techniques that lower anxiety will be discussed as well as experienced. Participants will leave with the ability to implement each tool as early as that day. The guided imagery, towards the end, will deepen their understanding of the mind-body connection and their inner ability to self-soothe. A complimentary bag of “tactile” items, used in conjunction with the lecture, will also be provided.

Anxiety is a State of Mind - Part 2: Develop new stress lowering practices to use in daily life and at the workplace. Implement a few mindfulness techniques to lower stress & raise energy. Recognize the signs of anxiety in the workplace. Utilize strategies to support the mental wellness of your practice.

ATTENDEES WILL BE ABLE TO:

1. Develop new stress lowering practices to use in daily life and at the workplace.
2. Implement a few mindfulness techniques to lower stress & raise energy.
3. Recognize the signs of anxiety in the workplace.
4. Utilize strategies to support the mental wellness of your practice.

sprig live
Thrive Beyond
Your Practice



Prevention Pays: The latest in prevention with SDF, Povidone Iodine, and more...

Hayley Buckner, RDH, BS

Professional Relations Manager and Preventive Care
Consultant Supervisor for Elevate Oral Care

SESSION DESCRIPTION

In this course, attendees will learn the latest in in-office and at-home prevention. We will explore evidence based research on caries risk assessment and discuss different treatment options for patients who are moderate to high caries risk. Attendees will learn how to implement Patient-centered Communication skills via Motivational Interviewing as a communication strategy to increase patient involvement, compliance and acceptance. Attendees will take home new tools to use chairside and in teledentistry for caries risk assessment and Patient-centered treatment plans with a focus on prevention.

ATTENDEES WILL BE ABLE TO:

1. Discuss protocols for caries prevention using Patient-centered Communication strategies.
2. Understand evidence based research on caries risk assessment.
3. Understand the latest in caries prevention and arrest with SDF, Fluoride Varnish, and more.
4. Access the latest in-office and teledentistry tools for effective caries risk assessment and treatment planning.
5. Implement the following CDT codes: D0601, D0602, D0603, D1354, and D1355.



Impacting Cranky Patients The Art of Perpetuating Happiness

Bethany Petty & Dr. Reena Kuba, DDS, MS.

Founder of Bethany Dental Consulting

Pediatric Dentist at Children's Dental Centre of Irving

SESSION DESCRIPTION

It's not the imagination – cranky patients are absolutely on the rise. Long gone are the days of a random moody patient once or twice per month. Now, teams are bracing themselves every single day for the next cranky patient to walk in the door. With one simple internet search of “pandemic depression,” it becomes clear that depression, anxiety, and general unhappiness have multiplied since the pandemic onset. Teams are now daily interfacing with patients who are simply more stressed and less content than they used to be. Yet, dental team members are struggling with how to handle these patients because they have the same customer service tools that they used in 2019. These old and infrequently used tools simply are not holding up to the current demand of cranky patients. Team members feel the weight of keeping the patients happy while mentally and emotionally wearing themselves out in the process. It is time to equip teams with the skills they need to correctly identify an upset patient, and it is equally important to train the full team on strategies for deescalating upset patients. This course will provide timely training on successfully perpetuating happiness in the dental office once again.



The High Performing Team

Cathy Jameson, Ph.D.

Founder of Jameson Management & Marketing

SESSION DESCRIPTION

Your practice cannot operate or reach its full potential without a dynamic, productive team. This engaging and informative course allows each participant to take a deep look at his/her role in the practice as well as examining the business and where it is going. Learn the skills you will need to take your practice from where it is now to that next level and how to develop a culture of superstars along the way. Enjoy this powerful session as you determine the key components to creating your own healthy work environment.

ATTENDEES WILL BE ABLE TO:

1. Develop the leadership capability of each person on the team.
2. Implement systems that increase the productivity of the team members thus, increasing productivity of the practice overall.
3. Recognize how to make a sense of 'co-ownership' among the members of the team.
4. Utilize all members of the team to enhance patient care and the patient experience.



Elevating the Patient Experience With the 9.3 μm CO₂ Laser

Laura Greenwald, DDS
Owner of All Kids Dentistry

SESSION DESCRIPTION

Dr. Greenwald will discuss how the 9.3 μm CO₂ all-tissue laser enables reliably anesthesia-free hard tissue procedures and blood- and suture-free soft tissue surgeries. Traditionally invasive procedures like pulpotomies, extractions, and frenectomies, become easier to perform with better outcomes using the 9.3 μm CO₂ all-tissue laser. As a result, dentists can enjoy an easier workday and increase their efficiency while delivering an unparalleled patient and parent experience.

ATTENDEES WILL BE ABLE TO:

1. Describe the 9.3 μm CO₂ all-tissue laser's unique underlying technology.
2. Identify the positive effects anesthesia-free dentistry has on the patient and parent experience.
3. Explain how to integrate a 9.3 μm CO₂ all-tissue into pediatric practice with a wide range of procedures.
4. Recognize how the 9.3 μm CO₂ all-tissue drives new patient flow and decreases patient attrition.



Navigating Through the Salient Pitfalls of Protecting Your Most Valuable Asset

Stephen Abrams, MBA
Partner of Doctors Disability Specialists

SESSION DESCRIPTION

Whether it is a person's hands, back, or eyesight, a doctor's ability to earn an income is their most valuable asset. Disability insurance can help protect a dentist's income, but these insurance companies know how to put the words in their favor and not the doctors. This talk will focus on what to look for and avoid in a personal disability insurance contract, how to protect the overhead of your practice, and answer any questions about a topic that is extremely important, yet rarely discussed.

ATTENDEES WILL BE ABLE TO:

1. Define what your current disability policy looks like.
2. Understand what to look for in a policy and identify if any changes need to be made and what.
3. Identify if any changes need to be made and what.
4. Utilize the skills of someone dental specific.
5. Implement a strategy that will set you up for success no matter what.



Top 7 Digital Marketing Strategies Proven to Revitalize Any Practice

Spencer McCutchen

Director of Sales at Modern Doc Media

SESSION DESCRIPTION

Explore the latest strategies in the world of digital marketing for the dental industry. Find out why design is changing and how to “future-proof” your website. Understand the difference between SEO/SEM and how to see success in each category. Dive into the power of social media and how to best leverage your online audience.